

# Our Goal

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by admin Monday, June 12, 2017 - 09:55 comments

## **Firstbaze has as its objectives to:**

- Redefine community action through learning
- Breaking barriers and building communities
- Empowering communities
- Fulfilling dreams

## **Who are we**

Firstbaze.com is a subsidiary of TrilonTBS, a media and information management company, supporting small and medium sized businesses needing to establish an online footprint, media presence or support with training or procurement of networking accessories or business hardware.

Firstbaze is a media marketing and training resource with primary objective of empowering individuals and communities through information, competitive participation and access to self directed or tutored skills development opportunities.

## **Why**

Firstbaze recognises there is poor investment in intellectual capacities of developing communities in the African subregion. There is similarly an absence of will in creating an environment that stimulates young and gifted individuals in the field of arts, media or science and technology. Translating learning into realistic experiences demands access to tools and resources in relevant fields whether in art, science or media. Further, absence of an early experience of reward and affirmation of talent discourages growth of such talent.

## **What is needed.**

Firstbaze has identified three key elements '*PIE*' towards achieving its vision of empowering lives and enriching communities!

- Participation
- Information
- Education

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